



MBK-010-1042006

Seat No. _____

First Year B. H. T. M. (Sem. II) (CBCS) Examination

March / April - 2018

2.6 - Tourism Management
(New Course)

Faculty Code : 010

Subject Code : 1042006

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :**
- (1) The maximum marks are 70. All questions carry equal marks.
 - (2) The maximum marks are assigned in front of each question.
 - (3) Question 1 and 2 are compulsory.
 - (4) Attempt any four questions from Question 2 to Question 7.

1 Do as directed : 7+7=14

(a) Match the columns : **7**

GROUP A

GROUP B

- | | |
|---------------|--------------------|
| (a) USA | (i) Naira |
| (b) UK | (ii) Peso |
| (c) Nigeria | (iii) Cad |
| (d) Iran | (iv) Rial |
| (e) Mexico | (v) Pound sterling |
| (f) Canada | (vi) Aud |
| (g) Australia | (vii) USD |

(b) Mention the states in which the following are located **7**

- (i) Gir Forest National Park
- (ii) Jim Corbett National Park
- (iii) Karni Mata, Temple
- (iv) Somnath Temple
- (v) Sula Vineyards
- (vi) Konark Sun Temple
- (vii) Rumtek Monastery

- 2 Write a note on the history of travel and explain travel motivators. 14
 - 3 Explain types of tourism. 14
 - 4 Write about 7 UNESCO World Heritage Sites in India. 14
 - 5 Write a note on UNWTO. 14
 - 6 Explain TALC with types of tourist. 14
 - 7 Explain 5As of tourism with examples. 14
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